

The logo for CISI (Chartered Institute for Securities & Investment) features the acronym 'CISI' in a large, white, serif font. To the right of the letters is a stylized, white, calligraphic emblem that resembles a bird or a flame.

**CISI**

CHARTERED INSTITUTE FOR  
SECURITIES & INVESTMENT

A white rectangular border frames the conference title text. The text is centered within the border and uses a mix of white and blue colors for emphasis.

**THE**  
**FINANCIAL**  
**PLANNING**  
**CONFERENCE**  
**2019**

30 September – 1 October Birmingham

# Sunday



19:00

## Welcome drinks

Get together, greet, get ready



# Monday

Register, reconnect and refresh

08:30

## Welcome address

*Michael Cole-Fontayn*  
Chair, CISI



*Martin Ruskin CFP™ Chartered MCSI*  
Client Director, Paradigm Norton Financial  
Planning and Chairman of the Financial  
Planning Forum Committee



## Future politics: living together in a world transformed by technology

*Jamie Susskind*  
Author, speaker and barrister



## Too clever by half: how intelligent people can minimize mistakes in the advice process

*Stuart Podmore*  
Investment Propositions Director, Schroders





# Meet, Mingle, Refresh

11:00

## Choose a stream

### Focus on your clients

Putting the client first: looking under the bonnet of a financial planning firm

*Sapna Shapero, Paraplanner, Chesterton House*

*Anja Turvey, System Developer, Chesterton House*

### Spotlight on your business

Client fee agreements and contracts: the legal dos and don'ts

*Philippa Hann, Partner, Clark Willmott*

### Get ahead technically

Tapered annual allowance and the particular problems of funding for high earners

*Clare Moffat, Head of Business Development, Royal London*

12:15

# Time to...



## ...refuel

Enjoy a wide selection of hot and cold lunch options.

## ...recharge

Get some fresh air and daylight on a mile walk around the NEC lake.



## ...reconnect

Meet up with peers and exhibitors

## Choose a stream

### Focus on your clients

Retirement: probabilities, problems & the power of policy

*Amyr Rocha-Lima, Partner, Holland Hann & Wills*

### Spotlight on your business

Building your business via social media

*Roger Whitney CFP™ "The Retirement Answerman", Co-Founder WWK Wealth Advisors*

### Get ahead technically

Later life advice, IHT planning, keeping assets within the family

*Tish Hanifan, Joint Chair, Society of Later Life Advisers (SOLLA)*

## Choose a stream

### Focus on your clients

Countering financial abuse

*Erin Linehan, Associate General Counsel, VP- Compliance, Head of Dispute Resolutions and Senior & At-Risk Investors, Raymond James Financial*

### Spotlight on your business

Marketing your business: how to get the most out of what you spend

*Laura Janes, Founder and MD, Uniquity*

### Get ahead technically

The impact of Product Intervention and Product Governance

*Rory Percival, Rory Percival Training and Consultancy*



## Tea, tour, talk

15:00

### CISI update

*Jacqueline Lockie CFP™ Chartered FCSI  
Head of Financial Planning, CISI*



What would you do? Ethics and voting on a real financial planner's dilemma

*Rebecca Aston  
Head of Professional Standards, CISI*



Rest, make use of the hotel's gym and spa, then don your finest to...



# ...celebrate!

19:00

Join us for the annual celebration of the best in Financial Planning at the 2019 Financial Planning Gala Reception, Dinner and Awards

## THE FINANCIAL PLANNING AWARDS 2019



This is to certify that  
Diane Weitz CFP®  
Chartered AICSI  
was presented with the  
TONY SELTON  
'Good Egg' AWARD

# Tuesday

## Energise

Run off the night before with our conference runners or prepare for the day ahead of rich content with your choice from the hearty breakfast buffet.

09:00



The thick edge of the wedge: the future for financial services and the client service dynamic

*Professor Deen Sanders OAM*

*Ethics and Professionalism Leader Partner, Governance, Regulation & Conduct, Deloitte-Australia and former Chief Professional Officer at FPA Australia*

The importance of working with Vulnerable Clients

*Martin Lines*

*Business Development Director, Just*



## Revive, review, revisit

10:30

## Choose a stream

### Focus on your clients

How to find out what's really important to your clients

*Andy Jervis CFP™ Chartered MCSI, Director, Chesterton House*

### Spotlight on your business

How to grow your client base by acquisition

*Sandy Robertson CFP™ MCSI, Managing Director, Acumen Financial Planning*

### Get ahead technically

Portfolio stress testing

*Dr Quintin Rayer DPhil, FInstP, SIPC Chartered FCSI, Head of Research and Ethical Investing, P1 Investment Management*

## Choose a stream

### Focus on your clients

The Art of Simplicity

*David Swanwick, Head of Client Services, EMEA and vice president, Dimensional Fund Advisors*

### Spotlight on your business

The GDPR ready practice: what have we learned?

*Annabel Kaye, Director Irenicon, Speaker and consultant on Employment law and GDPR*

### Get ahead technically

Protection: IDD

*Stephen Harold Business Protection Specialist, VitalityLife*

12:45

## Get...



### ...an update

find out what products and services our exhibitors can offer you and your clients

### ...fresh air

join us for a lakeside walk to clear the head



### ...lunch

and we'll keep the caffeine flowing



## Whose line is it anyway!

*Host: Martin Ruskin CFP™ Chartered MCSI  
Client Director, Paradigm Norton and  
Chairman of Financial Planning Forum  
Committee*



## Money, happiness, and the future of financial advice

*Brian Portnoy PhD, CFA  
Head of Education at  
Magnetar Capital*



...and booksigning

## Tea, tour, talk

14:45



## Psychology of persuasion and influence

*Philip Hesketh  
Hesketh Talking*



## Closing remarks

*Simon Culhane, Chartered FCSI  
Chief Executive, CISI*



## Nothing happens... most of the time

*Henry Schniewind  
Avalanche and Risk Management Expert,  
Henry's Avalanche Talk (HAT)*

