



Senior Marketing Manager

(Contract role to cover maternity leave – 9-12 months)

Salary £32,000 to £37,000 per annum depending on skills and experience

Plus 7.5% company pension contribution

After probation: travel allowance and option to split your working week between working from home and in the London office

There may be the option to work 4 days a week
Discretionary Bonus Scheme

We are looking for a bright and dynamic senior marketer who thrives on developing innovative creative campaigns. We're looking for someone who can deliver value across a multi-channel international professional services strategy and mentor and oversee junior marketers. This post would suit a go-getter, self-starter, driven and creative project / account manager who takes pride in being able to reach, target and change stakeholder behaviour and engage captive, new or diverse audiences. This position requires someone who can lead a team, get stuck in and who has the confidence to try new things, challenge the norm and do things differently. Working within an experienced marketing and communications team we need the help of a truly exceptional marketing professional to help us deliver our major campaigns for 2022.

You will have:

- Minimum of 5 years marketing experience
- Advanced skills in using multiple data, CMS and social media platforms
- Ability to manage and motivate a multiskilled team
- Ability to craft clear reports and analysis a campaign's success
- Experience in both B2B and B2C but with a customer-centric strategy at the core
- Confidence in meeting people face to face and presenting to senior audiences

You may also have:

- A degree level education, with some form of professional qualification in marketing or communications or equivalent
- Experience of marketing in a professional services sector
- Experience of working in an international environment

This role is available for an immediate start

Please send your CV, salary expectation and availability to Karen Dalton, Assistant Director, HR at jobs@cisi.org

We value the contribution that employees with different views and experience bring to the Institute and are committed to promoting equality, inclusion and diversity. We hope to receive applications from a wide range of talented people irrespective of their race, religion or belief, gender, age, gender identity, neurodiversity, disability, sexual orientation, ethnic origin, political belief, social class, relationship status or caring responsibilities.

The Chartered Institute for Securities & Investment is the leading professional body for securities, investment, wealth and financial planning professionals. Formed in 1992 by London Stock Exchange practitioners, we have a global community, which aims to promote high standards of competence and integrity to more than 40,000 members in 116 countries. We are also the main examining body for the sector, offering our internationally recognised exams globally.

Its purpose is “To champion lifelong learning and integrity, raising individual standards of knowledge, skills and behaviour globally to enhance public trust and confidence in financial services.”

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