

Align your Brand with our Premier Financial Planning Event

25-27 September 2017, Celtic Manor Resort, Newport, Wales



Showcase your services and solutions directly in front of decision makers.



Enhance your business reputation and increase brand awareness.

Align yourself with a well-established conference.

A circular inset image showing three people in business attire networking and talking at a conference. One person is wearing a dark jacket with the CISI logo on the back.

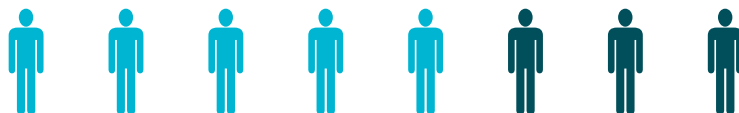


Reach our Financial Planning Community

Engage with over **500** experienced and highly qualified financial planning and wealth management professionals, most of whom are business owners and managers.

34% of our IFP forum members are CFP™ professionals

5/8 winners of the 2016 New Model Adviser regional adviser awards were CISI Accredited Financial Planning Firms™



Majority of firms have annual turnover growth of

15% p.a

Source: Accredited Financial Planning Firm™ Benchmarking Survey 2016

75
Number of Accredited Financial Planning Firms™

50-100
Average number of clients per planner

£120m
Average assets under influence per firm

People who work with a CFP™ professional are



more likely to feel very knowledgeable about financial matters

Source: FPSB GfK International Survey 2016

About the CISI

We are the leading professional body for securities, investment, wealth and financial planning professionals. The Institute promotes the highest standards of professionalism amongst its members and the wider financial services industry.

We support the professional development needs of members, helping them build successful businesses and develop fulfilling careers.

Through membership of the CISI, 40,000 practitioners in 116 countries enjoy access to an extensive range of continuing professional development (CPD) tools and events to maintain competence and develop and progress in their careers. Our events have a reputation for outstanding content and value.

Join in the conversation at the conference **#FPAC17**



@CISI
(5700+ followers)



cisi.org/linkedin
(9000+ followers)



@the_cisi
(350+ followers)



cisi.org/youtube
(56,350+ views)

Exhibition Opportunities

Gain valuable brand exposure with the financial planning community.

Exhibition	Cost	Shell scheme	Company name, logo and url on brochure and website	Logo in conference brochure and webpage	Delegate spaces	Pre & post delegate list	Opportunity to host a table at the gala awards evening
Exhibition Pod	£4,500 +VAT	✓ Single computer plinth with opportunity to purchase branding	✓	✓	✓ 1 space	✓	X
Exhibition Shell	£9,750 +VAT	✓ 3 x 2m shell scheme	✓	✓	✓ 2 spaces	✓	X
Exhibition Plus	£11,500 +VAT	✓ 4.5 x 3m shell scheme	✓	✓	✓ 3 spaces	✓	✓

Sponsorship Packages

Delegate Badges

(£8,000 + VAT)

Ensure every delegate sees your branding.

- ✓ Logo on delegate badges
- ✓ 2 seats at the gala evening
- ✓ Logo in conference brochure & webpage

Delegate Packs

(£8,000 + VAT)

Brand exposure to up to 500 delegates.

- ✓ Branded conference packs and flyer
- ✓ 2 seats at the gala evening
- ✓ Pre & post delegate list
- ✓ Logo in conference brochure & webpage

Conference Mobile

App (£8,000 + VAT)

Ensure your brand is seen and recognised by every attendee at the event and throughout the week.

- ✓ Corporate branding on app and communications surrounding it
- ✓ Sponsored alerts
- ✓ Banner advert within app
- ✓ Logo in conference brochure & webpage



Welcome Evening

25 September 2017

(£12,000 + VAT)

Network with delegates from leading firms.

- ✓ Corporate branding in key positions on entry within the exhibition hall and during the welcome evening
- ✓ 4 places at the welcome evening
- ✓ Opportunity to host an exclusive drinks reception before the opening of exhibition hall
- ✓ Welcome address
- ✓ Branding on promotional material, conference brochure, webpage and place cards
- ✓ Pre & post conference delegate list

Private Receptions

25 & 26 September 2017

(£4,000 + VAT)

Opportunity to host up to 3 networking receptions.

- ✓ Network with key decision makers and hear valuable industry insight from conference attendees

Gala Awards Evening

26 September 2017

(£25,000 + VAT)

Benefit from complete autonomy over your sponsorship and branding.

- ✓ 3 x 2 m shell scheme in exhibition hall
- ✓ Evening address
- ✓ VIP place on the top table
- ✓ Formal thank you from the CISI CEO during welcome address
- ✓ 5 places to attend gala evening
- ✓ Corporate branding in key positions
- ✓ Branding on promotional material, conference brochure, webpage and place cards
- ✓ Pre & post conference delegate list 30 minute speaking opportunity at conference
- ✓ Sponsorship of the Accredited Financial Planning Firm of the year 'Recognising Excellence' award
- ✓ Pre & post conference delegate list

Get in touch

We're open to new ideas and suggestions to ensure sponsorship packages are tailored to suit your specific organisation requirements.

If you'd like to find out more information on the sponsorship opportunities available, please contact:

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cisi.org/fp17

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